

WORKFLOWS BEFORE WORKSTATIONS.

According to a recent survey by market research specialist Savanta, nearly half of businesses are concerned that devices purchased now won't be fit for purpose following the pandemic. It's time to think about your long-term strategy. To run a leaner, more efficient enterprise, organisations need to optimise their workflows.

90% of organisations are changing their business models as a direct result of COVID-19¹ and focusing on accelerating digitalisation. They're developing new products and services and finding innovative ways of engaging with customers, employees, and other businesses².

Given the rapid advancement of things like AI and automation, computing power needs to double every three months to keep up with demand³.

Finding the right balance between software and hardware

IT transformation only delivers results when the right balance between software and hardware is achieved. As operating systems and apps continue to develop they require more power, and many PCs can't keep up. In plenty of cases though, finding the right balance can be simple.

For example, investing in a relatively inexpensive PC graphics card can be enough to optimise your employees' office workflows and ensure they can run video conferencing tools such as Microsoft Teams smoothly.

Lenovo Workstations:



Are designed specifically for managing modern workflows



Offer excellent reliability and ROI with repair rates of just **5.2%**⁴.



Have a **13.4%** lower repair rate than the industry as a whole⁵.



91% of Lenovo customers said that they would buy from them again⁶.

Not doing so could cause an imbalance, and lead to slower output, lost revenue, and poor customer and employee experiences.

Optimising your existing setup

To understand which devices are right for each organisation's processes, it is important to look into the current relationship between hardware and software, then analyse how the workforce uses the tools they have.

Discovering any opportunities to optimise how software and hardware fit in with current workflows and patterns and helping to understand how and where workflows need to change. Together Lenovo and CDW can remotely rebuild workflows from scratch and fine tune them at Innovation Centres.

Delivering real IT transformation

With new workflows emerging, the key question is how they can be used to unlock the value of a more digitised business. Once workflows and devices are in place, organisations are well-positioned to enable new technology use cases, accelerating digital transformation objectives, and providing better experiences to users and customers.

Why Lenovo and CDW?

Lenovo Workstations can be found everywhere, supporting modern digital workflows and empowering people to do brilliant things. Our partnership with Lenovo ensures we can offer a broad portfolio of solutions to meet the needs of organisations of any size.

CDW has an international presence in both public and private sector IT, with a team that possesses the industries' highest achievable accreditations, which means CDW customers can focus on running their business, not managing their IT.

To learn more, visit www.uk.cdw.com/about/partners/lenovo-and-cdw/

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