

APPLE EMPLOYEE CHOICE PROGRAMME

Choice and flexibility that drives productivity



THE CHANGING WORKPLACE

The workplace is changing. Remote working is on the rise, and with it comes a change in the way people work – 55% of employees today use personal devices for work¹. As a result, employers need to adapt with that change, offering their employees freedom, flexibility and choice in their workplace devices. This creates a need for employers to offer their staff the technology they want and need to help them maintain productivity, quality of work and employee satisfaction.

With three-quarters of employees choosing Apple for their work device², an Apple Employee Choice programme is the solution you need to build a modern workplace and help your employees thrive, with benefits you can feel across your business, including reduced risk of security and IT support issues³.

An Apple Employee Choice programme with CDW is a comprehensive service that offers everything from device management and deployment to helpdesk support and financing.

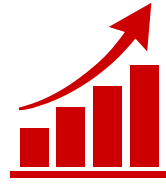
Designed to help employers embrace remote working and introduce flexibility and choice to their staff, an Apple Employee Choice programme lets your people select, choose and customise the devices they want to create the workplace they need to stay productive.



KEY BENEFITS



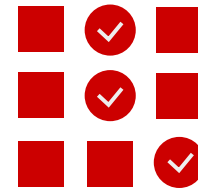
Improve hiring strategies



Increase employee engagement and retention



Boost employee productivity



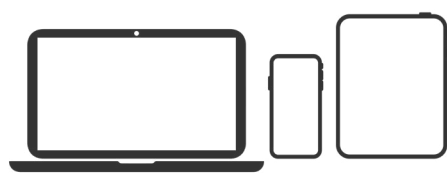
Free up IT with fewer support requests



Benefit from flexible financial models

WHY YOU SHOULD ADOPT AN APPLE EMPLOYEE CHOICE PROGRAMME?

Provide an employee-focused experience



68% OF ENTERPRISE WORKERS STATE THEY ARE MORE PRODUCTIVE

when they have a choice of work devices⁴

An employee-focused experience hinges on giving your people a choice in where and how they work. 68% of enterprise workers state that having a choice in their work devices makes them more productive⁴.

A corporate-provisioned employee choice programme empowers your people to stay productive with the technology they want, with specifics including everything from device type or upgrade cycle to size and even colour.

And by offering your staff a choice of Apple products, your IT team can provide flexibility for your employees while maintaining corporate standards across the board and reducing the risk of IT issues and downtime.

ENJOY FLEXIBILITY IN FINANCE

Price is often the deciding factor for IT teams looking for workplace technology, and with Mac you increase your hardware reliability and decrease support costs.

Hardware and software are designed and integrated together, resulting in reliable products with longer replacement life cycles. This, in combination with Apple products higher residual values, results in a lower cost of ownership.

Plus, when your employees have a choice of the device they use at work, this increases their sense of ownership, resulting in reduced maintenance costs overall.

BENEFIT FROM MODERN PROVISIONING AND DEPLOYMENT

As an Apple Authorised Enterprise Reseller, CDW offers agile solutions that overcome third-party security software functionality limits⁵ with zero-touch deployment – making it easier to safeguard productivity and align with the latest critical security updates.

Configure and manage policies and applications over the air⁶ and with greater control over each device, wherever your teams are.

As your devices are shipped directly to your employees with all applications and relevant policies downloaded and managed automatically via a third-party Mobile Device Management platform, your IT team can enjoy reduced provisioning time as a result⁷.



OFFER SETUP AND APP ENVIRONMENT PERSONALISED TO YOUR EMPLOYEES



Modern, progressive organisations are increasingly empowering their employees with the choice to customise their devices and work environment to their requirements, increasing productivity as a result.

An Apple Employee Choice programme supports core apps and services to make it easy for your business to build basic workflows for productivity and collaboration.

Combined with a self-service option for your employees to install recommended or personal apps, your employees can enjoy increased productivity in a work environment that works for them.

SHARE SUPPORT RESPONSIBILITY



MAC USERS CREATE FEWER IT SUPPORT TICKETS⁸

so your employees will be more likely to resolve issues themselves

An Apple Employee Choice programme offers self-empowerment and familiarity to your employees to reduce reliance on IT service helpdesks when encountering issues.

Mac users create fewer IT support tickets⁸, so your employees will be more likely to resolve issues themselves. This encourages the end-user to feel confident enough to learn how to manage their device themselves, freeing them up to focus on innovation and saving \$12.4 million in support and operation costs over three years⁹.

WHY CDW?

Our team of industry experts have years of experience helping businesses innovate, drive progress, and digitally transform. Our accreditation as an Apple Authorised Enterprise Reseller (AAER) represents the outstanding partnership and service we are able to deliver.

Pairing local expertise with global reach, we rigorously assess your existing IT environment to identify and action solutions that help you achieve your business goals.

At CDW, we have the technical expertise, technology partnerships and consultancy skills to take you where you need to go.



KICKSTART YOUR APPLE EMPLOYEE CHOICE PROGRAMME TODAY

[Learn more here](#) or speak to a CDW representative to discover how the Apple Employee Choice programme can benefit your business.

[SPEAK TO A CDW REPRESENTATIVE >](#)

¹ Gartner Survey, April 2021 ² Jamf Survey, April 2016 ³ Gartner Survey, April 2021 ⁴ TechRepublic, April 2018 ⁵ Apple, January 2018 ⁶ Apple, January 2018 ⁷ Forrester, July 2021 ⁸ Jamf Survey, April 2016 ⁹ Forrester, July 2021