

# MOBILE EMPLOYEES ARE PRODUCTIVE EMPLOYEES

Today's mobile workforce is more effective on Mac. Apple Financial Services and CDW make it easier to keep them happy and productive.



## Macs support the mobile workforce

A truly mobile experience needs to work whenever and wherever – without relying on tech support to keep going.

Users say Macs improve their work experience<sup>1</sup>



**97%**  
SAY INCREASED PRODUCTIVITY



**94%**  
SAY SELF SUFFICIENCY WITH TECHNOLOGY



**91%**  
SAY IMPROVED COLLABORATION

**70%** of Mac users experienced two or fewer computer issues in the last 12 months<sup>2</sup>

## Employees prefer Mac

Nearly 3/4 of employees will choose a Mac when they get the chance to choose for themselves.<sup>3</sup>

BEST USER EXPERIENCE: NET PROMOTER SCALE (NPS) **47.5 FOR Mac**<sup>4</sup>

## Employers value Mac security and user experience



**77%**

of organisations view Mac as the most secure device out of the box<sup>6</sup>

**79%**

of users agree – “I could not do my job as effectively without using a Mac.”<sup>8</sup>

**100%**

of Fortune 500 companies are now using Apple products<sup>7</sup>

## APPLE DEVICE-AS-A-SERVICE OPTIMISES YOUR INVESTMENT



Maximise your organisation's Apple investment by replacing traditional purchasing with scalable, flexible financing options that shift IT expenditure from a CAPEX to an OPEX model.

- Automated Application Packaging
- Provisioning
- Device Encryption
- Device Management
- Self-service
- Apple Business Manager Integration



## CDW AND APPLE FINANCIAL SERVICES MAXIMISE THE MOBILE BUSINESS



### FOR THE ENTERPRISE

**FLEXIBLE FINANCE** – CDW works directly with Apple Financial Services to create a financing solution that works for your business.

**EASY UPGRADES** – Enjoy complete control of your technology refresh, with a simple and friendly experience.

### FOR THE EMPLOYEE

**BETTER USER EXPERIENCE** – Use the right tools with fewer hassles.

**SMARTER WAYS OF WORKING** – Be more productive and more secure.

## INDICATIVE COSTS OF APPLE DEVICES THROUGH APPLE FINANCIAL SERVICES

A truly mobile experience needs to work whenever and wherever – without relying on tech support to keep going.

### MacBook

<p><b>MODEL</b> MacBook Air in Space Grey 13-inch with M1 chip with 8-core GPU 8GB RAM 512GB SSD Storage</p>	<p><b>AFS SAVING</b> <b>21%</b></p>
<p><b>APPLE LIST PRICE</b> £1040.83 + VAT</p>	<p><b>MONTHLY AFS RENTAL</b> £22.64 + VAT per month <small>36-month option</small></p>

<p><b>MODEL</b> MacBook Pro in Space Grey 13-inch with M1 chip with 8-core GPU 16GB RAM 1TB SSD Storage</p>	<p><b>AFS SAVING</b> <b>23%</b></p>
<p><b>APPLE LIST PRICE</b> £1582.50 + VAT</p>	<p><b>MONTHLY AFS RENTAL</b> £33.88 + VAT per month <small>36-month option</small></p>

### Mac mini

**AFS SAVING**  
**12%**

**MODEL**  
M1 chip with 8-core GPU  
16GB RAM 512GB SSD Storage

**APPLE LIST PRICE**  
£915.84 + VAT

**MONTHLY AFS RENTAL**  
£22.33 + VAT per month  
36-month option

FOR MORE INFORMATION ON HOW CDW WITH APPLE FINANCIAL SERVICES CAN CREATE A FLEXIBLE FINANCIAL SOLUTION FOR YOUR ORGANISATION CONTACT OUR APPLE PRACTICE TEAM TODAY AT [APPLEPRACTICE@UK.CDW.COM](mailto:APPLEPRACTICE@UK.CDW.COM).

**CONTACT US >**

<sup>1</sup> <https://www.jamf.com/resources/e-books/global-survey-mac-in-the-enterprise/>  
<sup>2</sup> <https://www.jamf.com/blog/total-cost-of-ownership-mac-versus-pc-in-the-enterprise/>  
<sup>3</sup> <https://9to5mac.com/2018/04/26/employee-choice-ios-mac/>  
<sup>4</sup> <https://www.jamf.com/resources/videos/lbm-and-jamf-technology-choice-improves-performance-and-satisfaction/>  
<sup>5</sup> <https://www.jamf.com/resources/pres-releases/new-research-finds-77-of-organizations-who-use-both-mac-and-non-mac-devices-view-mac-as-the-most-secure-device-out-of-the-box/>  
<sup>6</sup> <https://wccftech.com/mac-increasing-productivity-new-survey/>  
<sup>7</sup> Jeremy Butcher, Enterprise and Education Product Marketing at Apple, speaking at the Jamf Nation User Conference 2019. Report available here: <https://www.imore.com/every-company-fortune-500-uses-apple-products>